Media release: 1 December 2023

 

**Top Lake District visitor attractions**

**feature in new Bollywood movie**

Two of the Lake District’s leading visitor attractions are featured in a new Bollywood movie just released in Indian cinemas.

A spectacular train journey on Ravenglass and Eskdale Railway and aerial adventures at Zip World Windermere are both integral parts of the plot for comedy drama ‘Jhimma 2’.

Lead actresses Sonalee Kulkarni, Sayali Sanjeev and Kshitee Jog – all established names in Indian TV and film – are among the cast and crew who filmed at the attractions earlier this year.

The film is a sequel to 2021’s ‘Jhimma’, which broke many records for the regional Marathi cinema industry in India and centred around seven women from different age groups and socio-cultural backgrounds coming together and celebrating life.

First time round, the story focused on a trip to London, but the new movie sees the cast head to Cumbria.

First built in 1873, the iconic Ravenglass and Eskdale Railway is one of the oldest and longest narrow-gauge railways in England, taking in a scenic seven-mile journey in the Western Lake District.

Meanwhile, high ropes adventure company Zip World Windermere gives visitors the chance to zip, balance and leap in the treetops above England’s largest natural lake.

 

General Manager of Zip World Windermere, Tom Patrick-Kenny says, *“All the team were excited to welcome the cast and crew of Jhimma 2! We loved introducing them to our thrilling 250 metre zip-line and seeing them fly through the air down to the shore of Windermere as part of their new storyline in the Lake District. Everyone involved was so enthusiastic and friendly, and we’re proud to have been a part of it.”*

Rachel Bell, Head of Marketing and Business Development at Lake District Estates, comments: “*India is one of our key international visitor markets, so the visibility of being featured in a high-profile Bollywood movie is a real coup.*

*“Film and TV is a fantastic medium not only for showcasing Ravenglass and Eskdale Railway, but also the wider destination. It’s also a great way to build on the ongoing work we’re doing with overseas markets as we continue to win back the confidence of international visitors following the pandemic.”*

Jhimma 2 is directed by Hemant Dhome and is expected to drop on Amazon Prime at a later date.

ENDS

Notes to Editors:

Hi-res images attached:

1. Jhimma 2 film crew at Ravenglass and Eskdale Railway
2. Filming for Jhimma 2 at Zip World Windermere

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